



GISELXFLOREZ Artist in Light

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Exploring interconnected qualities within the space of existence using manual camera techniques & conceptual practice. Capturing upon traditional still & cinematic methods using a digital 4x5 still & video camera, she explores paths of light not yet developed, highlighting space between the shutter and time within capture. From blockchain to virtual reality, Gisel has merged her artistic curiosity of scientific developments within the dynamics of light & photography. Co-founder of WOCA (Women of Crypto Art), New York Ice Cream Gallery, art advisor to TheVerseVerse, and RISD alumni photography leader. With about twenty years of experience in the photographic arts and 3+ years in Web3 (NFTs) Gisel continues to lead artistic community-based initiatives exploring new paths towards financial autonomy for creatives.

My signature is generative; emphasizing camera motion during exposures spark dynamic considerations between subject, light & time. A goal in my life is navigating synchronistic balance between expression and discovery. As much as I need to express through creation, I rely on it as a constant learning and discovery process for the world around me. Studying life and culture provides avenues of new context to the individual lens. Transmuting these curiosities into creative pursuits breaks access into the human emotional body by the observer or participant. Artists are an ever-present intake of experience; ever-processing internal understandings of an external manifest. It's a way for humanity to process the personal journey while also gaining perspective on collective societal understandings. I feel as an artist, I can filter or expose universal truths or laws of the earth, manifest through my photographic art. I'm utilizing my camera's spatial positioning during capture in relation to the intermittent frequencies of night-time commercial signage. This creates an in-camera photograph containing intricate and impossible-to-replicate nuances of light sampled from that trajectory in time. With methods of constraints using my camera on manual, I sample visual life like an element of code. I deeply resonate with the generative & organized chaos within the rhythms of life & have witnessed new inspiration through computer generative art & AI developments. My latest methods of photography display unseen frequencies of pattern in lights & new color fields through the camera lens. Best visualized through two of my on-going projects "Transmissions of Light", in-camera photographs taken in TimeSquare, and "Moon Language" an Asemic lunar exercise exploring communication & dance with the moon. These collections hold textual layers of time, color and space in motion. Poetry in light. With these I examine deeper correlations and personal conversations contrasted by the sheer excitement found within socially-charged public environments. Introvert vs extrovert and I am sampling the strengths of both. Bright lights, arrays of neon, cathodes & LEDs, color palettes mixing within the seconds of an advertorial- a pre-composed visual real estate; only to be witnessed personally—in time—if you only manage to look right there, at that moment, and not blink. Embodying dance as a point of motion, transforms the subject into a complete environment; with every movement, a textural mix of color. Capturing the essence of humanity through my camera, I've embraced the unseen energies & light that abounds. Whether a visual poem by the glow of intermittent light or the art of lunatic channeling; I love creating art that speaks directly to the soul.

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1st gen Cuban-American

Fluent in Spanish

EDUCATION

1989-1999 Graduate of Dalia Condis Fine Art, NJ

1999-2003 B.F.A., Rhode Island School of Design (RISD) RI

EXHIBITIONS

09/2022 RIZZOLI Publishing 'CryptoArtBegins' Top 50 Interview & cover edition. Hardcover Book

03/2022 ICONS OF CRYPTOART @The_721, Dubai Design District Building 6

06/2021 SUPERCHIEF Gallery "Every Woman Biennial" Soho, NYC

06/2021 CADAF Digital Art Fair *The Digital Art Landscape, reimagined.*

06/2021 PROOFOFARTWORK OÖ Landes-Kultur GmbH Standort: FC – Francisco Carolinum

Museumstraße 14, 4020 Linz, Austria- The Francisco Carolinum Linz (@ooo_art)

12/2020 ArtTechMiami AltSpace VR

09/2020 "SHE ART" VR Exhibition [Cryptovoxel SE@106E.6U.354S](https://www.cryptovoxels.com/parcels/1398)

06/2020 "Take me to the Moon" VR Gallery Group Show in Somnium Space

02/2020 NFT.NYC, Times Square NYC

02/2020 ETH Denver2020, CO

01/2020 PranksyLand "Digital Drops Virtual Installation <https://www.cryptovoxels.com/parcels/1398>

01/2020 MoCA Museum, permanent collection) 2 Troy Extension, near [Le Marais](#) in Origin City(142W,126N.)

01/2020 Grooks VR MetaGallery, Bristol, UK

11/2019 LA Crypto Art Show, Innerspace Gallery, CA

10/2019 Grooks VR MetaGallery, Bristol, UK

03/2019 NYG WallSpace XI, Art Salon, BK

12/2018 NYG WallSpace IX, Art Salon, BK

05/2018 NYG WallSpace IV, Art Salon, BK

12/2017 EGG WallSpace I, Art Salon, BK

10/2017 Greenpoint Gallery, Fall People Choice Salon Show, BK

06/2016 Greenpoint Gallery, Annual Photography Show, BK

07/2008 Winkleman Gallery, "The Shallow Curator" Group Show, Chelsea NYC

AWARDS ARTICLES INTERVIEWS PANELS

2021 Fortune Magazine Top 50 NFT Influencers

2021 Featured in VOGUE, <https://www.vogue.com/article/nft-art-women>

2021 NFT RADIO | EPISODE 8 | NFTs AS CHANGE AGENTS https://www.youtube.com/watch?v=t03_C19vA7A

2021 Slate Magazine <https://slate.com/culture/2021/03/nft-indie-art-world-gold-rush.html?via=rss>

2020 Crypto Art Week Interview with Coldie

2020 "Behind the Screens" with Serena Tabacci & MOCDA, Interview w/GiselX, Sparrow & Angie Taylor

2020 RISD Alumni panel speaking of my artworks & blockchain.

2020 "Bridge to the Metaverse" Panel Discussions with ARTORY & SNARART. Blockchain crypto & traditional art conversation.

2020 "Behind the Art" Interview with Josie Belinni

2020 "Rare Art Fest" Speaker about my artworks & projects

2020 MOCDA Selection for KnownOrigin curated collection.

2019 Curating Crypto Podcast Interview "An artist that explores the space between digital & analog"

2018 PhotoShelter "Top pick" for Still-Life Photography

2018 Brookhaven National Laboratory Photowalk Finalist top ten.

2018 Sister Mag Radio Podcast artist interview

2016 LA Magazine Summer issue "Kaboom!"